

1. Applicant details - Each outlet can apply for a MAXIMUM of two (2) representatives.
Due to request volume, only one representative may be approved.

Primary contact name
Mobile
Email address
Secondary contact name
Mobile
Email address

2. Business details - Please provide credential information from your outlet with this application.
e.g. A letter from a publisher/editor or broadcast producer on official stationery or from an official e-mail account will be sufficient

Company/Media Outlet	
Chief of Staff, Editor or General Manager contact details	
Website	
Social Media Address	
Approximate number of verifiable Followers/Readers/Viewers	

3. Choose your media pass category.	What type of CMF coverage are you interested in?
<input type="checkbox"/> TV	<input type="checkbox"/> In studio talent interviews (TV and Radio only)
<input type="checkbox"/> Radio	<input type="checkbox"/> On site Festival interviews
<input type="checkbox"/> Online	<input type="checkbox"/> Phone interviews
<input type="checkbox"/> Blog	<input type="checkbox"/> General overview/Festival information
<input type="checkbox"/> Print	<input type="checkbox"/> Photography on behalf of a publication
<input type="checkbox"/> Student - Students of Universities and TAFEs who wish to cover the festival as part of their communications studies. Student Accreditation does not include complimentary tickets and students are required to attend a media protocol induction with the Media Manager on the festival site before the pass can be issued.	<input type="checkbox"/> Other – please advise
<input type="checkbox"/> Freelance - Independent journalists, photographers, website managers, filmmakers etc. who are intending to publish material from the festival. Please note that Freelance Accreditation does not include any complimentary tickets	

4. Which day will your outlet be covering – Media passes are provided for ONE day only.
Feel free to advise order of preference

<input type="checkbox"/> Friday	
<input type="checkbox"/> Saturday	
<input type="checkbox"/> Sunday	

Privacy

Council will use any personal information provided for the intended purpose only and for remaining in contact with you. Council is authorised to collect this information in accordance with the *Local Government Act 2009* and other Local Government Acts. Your personal information is only accessed by persons authorised to do so. Your personal information is dealt with in accordance with council's privacy policy.

5. Artist interview requests (in order of preference).

Interviews are not guaranteed but we will do our best to arrange a time with the Artist.

1.	
2.	
3.	

Accreditation will be assessed upon the following:

1. Completed accreditation application.
2. Applicant/s agree to Media Accreditation conditions and Festival conditions of entry.
3. Outline of commitment to any available pre-festival coverage in the lead up to the Caloundra Music Festival between July (programme launched) through to 1 October (festival begins).

Please note:

Media representatives will require photo ID to collect a media accreditation lanyard. All media must register at the Accreditation booth (Edmund St, near main entry) upon arrival onsite. In addition to giving you your media pass so that you will be recognised by staff, security and patrons as a media representative, the Media Liaison team will be contacted to facilitate interview arrangements, and BOH access for representatives carrying professional photography and recording equipment.

5. Declaration of applicant

I/We, the applicant, declare that the above information is correct in all respects, at the time of lodgement of this application with the Sunshine Coast Regional Council. Should any of the details given in relation to this application be changed in the future, the applicant shall advise the Sunshine Coast Regional Council in writing prior to any such change being implemented.

I/We, the applicant, acknowledge the [Media Accreditation Conditions](#) and the [Festival Conditions of Entry](#) (which can be viewed at anytime via www.caloundramusicfestival.com).

Signature	Date
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Please submit completed forms and supporting information to:
info@caloundramusicfestival.com